



EU - WESTERN BALKANS Media Days 2018

17-18 SEPTEMBER 2018, Skopje



VENUE:

Marriott Hotel,
str. Maksim Gorki, Plostad Makedonija 7, Skopje 1000

#EUWBmedia

PROGRAMME

SUNDAY, 16 SEPTEMBER 2018

19.00 - 22.00 NETWORKING DINNER

Opening remarks by **Samuel Žbogar** | Head of EU Delegation in Skopje

MONDAY, 17 SEPTEMBER 2018

08.00 - 08.30 REGISTRATION AND COFFEE

08.30 - 08.45 KICK OFF AND OUTLINE OF THE DAY

08.45 - 10.00 WELCOME AND OPENING SPEECHES

Welcome remarks by **Zoran Zaev** | Prime Minister of the former Yugoslav Republic of Macedonia

Opening remarks by **Johannes Hahn** | EU Commissioner for European Neighbourhood Policy and Enlargement Negotiations

Key note speech by **Harlem Désir** | OSCE Representative on Freedom of the Media

Questions and answers

10.00 - 12.00 **GRAND PANEL 1: MEDIA FREEDOM AS KEY ELEMENT OF THE ACCESSION PROCESS**

Visual opening

Moderator: Tim Judah | The Economist

Harlem Désir | Organisation for Security and Cooperation in Europe

Genoveva Ruiz Calavera | European Commission

Klaus Schweighofer | Styria Media Group

Katerina Sinadinovska | Kapital

Questions and answers

12.00 - 13.30 **LUNCH AND COFFEE**

13.30 - 16.00 **PARALLEL WORKSHOPS**

PROFESSIONALISATION THROUGH EDUCATION AND TRAINING

Moderator: Rita Ruduša | Media Consultant

Rapporteur: Milica Stojanović | Centre for Investigative Journalism (CINS)

Serbeze Haxhijaj | RTK

Ana Petruševa | BIRN

Hana Sokolović | TV N1 / CNN

Pavle Zlatić | IREX Serbia / USAID SMS project

BUSINESS SUSTAINABILITY OF INDEPENDENT JOURNALISM THROUGH SMART MEDIA INVESTMENT

Moderator: David Quin | Thomson Foundation

Rapporteur: Saška Cvetkovska | Investigative Reporting Lab

Mihailo Jovović | Vijesti

Erl Murati | Gazeta Shqiptare

Klaus Schweighofer | Styria Media Group

Richard Porter | European Bank for Reconstruction and Development

Jerzy Pomianowski | European Endowment for Democracy

Patrice Schneider | Media Development Investment Fund

Jelena Vasić | Crime and Corruption Reporting Network (KRIK)

REGIONAL COOPERATION OF INDEPENDENT MEDIA AND PUBLIC BROADCASTERS IN THE REGION

Moderator: Golli Marboe | Association for a Self-determined Use of Media

Rapporteur: Krenar Gashi | Sbunker

Goran Đurović | Media Centar

Željka Lekić-Subašić | Eurovision News Exchange for Southeast Europe

Erjona Rusi | Report TV

Arta Tahiri | Alsat M TV

16.00 - 16.30 COFFEE

16.30 - 17.15 LIGHTNING TALKS LAB

- **Weaponized Information** by Jovan Dimitrov, Investigative Reporting Lab
- **Balkan Booster Project** by Adelheid Feilcke and Aida Sofić Salihbegović, Deutsche Welle
- **New Challenges: new models of cooperation** by Davor Glavas, Internews

PREPARATION OF CONCLUSIONS
BY WORKSHOP PANELLISTS

17.15 - 17.30 PERFORMANCE

Disability: A Matter of Perception

20.00 - 22.00 CULTURAL EVENING PROGRAMME

TUESDAY, 18 SEPTEMBER 2018

08.30 - 09.30 REGISTRATION AND COFFEE

09.30 - 09.45 KICK OFF AND OUTLINE OF THE DAY

09.45 - 11.00 GRAND PANEL 2: *NEXT STEPS - CONCLUSIONS FROM THE WORKSHOPS*

Moderator: **Tim Judah** | The Economist

Workshop rapporteurs:

Milica Stojanović | Centre for Investigative Journalism (CINS)

Saška Cvetkovska | Investigative Reporting Lab

Krenar Gashi | Sbunker

Questions and answers

11.00 - 11.30 CLOSING SESSION

Concluding remarks by **Johannes Hahn** | EU Commissioner for European Neighbourhood Policy and Enlargement Negotiations

11.30 - 12.00 COFFEE AND TAKE-AWAY LUNCH